

Maximize Your Marketing Efforts

About TASCA Members

TASCA Members are ASC administrators, medical and nursing directors, business managers, and CEOs that are proactive decision-makers actively looking for your services.

Sponsorship and Advertising Opportunities Designed for Tennessee ASC Vendors

TASCA Business Partner - \$695 per year

- » Receive semi-annual listing of all licensed ASCs in Tennessee (electronic format).
- » 25% discount on Exhibitor Registration at the TASCA Fall Conference & Trade Show.
- » 25% discount on Sponsorship of TASCA's Quarterly Meetings.
- » 20% discount on any additional marketing opportunity listed below
- » Year-long recognition on the TASCA website.
- » Quarterly recognition in the TASCA Connection.

TASCA Conference and Trade Show

- » TASCA members and other interested ASC professionals gather once a year at the Fall Conference & Trade Show for networking and educational opportunities. Sponsorship and Exhibit fees for the event vary depending on the level you choose. A separate registration is required for this event. Fees will at a minimum, include a company listing on marketing materials for meeting, 6 ft table for display and a list of attendees.

TASCA Newsletter Advertising

- » TASCA publishes a newsletter quarterly. Ad deadlines are February, May, August & November.
- » Full page - \$350 per issue
- » ½ page - \$250 per issue
- » ¼ page - \$175 per issue
- » Artwork should be a .PDF, .EPS or JPG file. Recommended resolution is 300 dpi for all files.

TASCA Online Opportunities

- » **Exclusive Email Blast - \$1500 per blast**
- » TASCA sends an exclusive email on your behalf to the TASCA member list
- » Specs: 660w x (no height limit)
- » **TASCA Member Email Ads - \$300 per month**
- » Feature your company with a linked ad image in each TASCA member communication sent. This is an exclusive footer banner ad placement.
- » Specs 660w x150h
- » **Premium Home Page Website Slider - \$400 per month with a two-month minimum**
- » Reach TASCA members who regularly go to tnasca.org for meeting and industry information.
- » Specs 960wx240



**Become a
Business Partner
Today!**